



2014 Greg Jennings Celebrity Golf Classic Highlights

The 7th Annual Greg Jennings Celebrity Golf Classic presented by Starkey Hearing Foundation took place on Friday, June 6 and Saturday, June 7 at Kalamazoo Country Club in Kalamazoo, Mich. Greg and Nicole were thrilled to be hosting this event for the seventh year once again in their hometown. The funds raised from this star-studded event will go to empower and improve the lives of youth in the greater areas of Kalamazoo, Mich. and Minneapolis, Minn.



"Nicole and I are thankful to the members of the Kalamazoo community for their continuing support of the tournament and The Greg Jennings Foundation. We had more sponsors than we have ever had for this event," said Greg Jennings, co-founder of The Greg Jennings Foundation. "The weekend was nonstop action from the lively auction to Chicago Bears' Brandon Marshall hitting the first golf ball of the event over the entire course and onto the roof of the pro shop. Nicole and I loved standing alongside our friends and community to raise money to help children feel empowered to BE GREAT through youth education grants."

Through this Greg Jennings Celebrity Golf Classic and charity auction more than \$126,000 was raised to fund programs in the BE GREAT Youth Initiative, including the BE GREAT After School Program Grant and the BE GREAT School Challenge. The goal of the After School Program Grant is to assist current youth development programs in delivering high quality, learning-centered after-school programming. The BE GREAT School Challenge will

reward up to three (3) schools in the local communities by providing them with additional funds, classroom supplies or equipment that they do not have currently.

We would like to thank the 42 sponsors of the event. Each partner was a valuable asset in helping the Greg Jennings Foundation improve the education and lives of countless youth in Michigan and Minnesota. Major Sponsors of the 2014 Golf Classic included the following:

- Presenting Sponsor – *Starkey Hearing Foundation*
- Diamond Sponsor – *Robert & Alice Strobel Foundation*
- Gold Sponsors – *National Athletic Pastoral Care* and *Robert & Mario Burk*
- Silver Sponsors – *Greenleaf Trust, Guitar Center, Hand of Hope, Maestro, PNC, Miller Lite, S&T Law Service Landscaping, Shakti Warriors, Southwest Michigan First, Superior Imaging Printmill, Posh Mommy, WSI and Leisure Limousines.*

The golf classic, presented by Starkey Hearing Foundation, which uses hearing as a vehicle to reflect caring and sharing to help improve the lives of individuals, families and communities around the world, brought locals as well as celebrities together on the greens. Larry Fitzgerald, Arizona Cardinals; Mike Phillips, Saxophonist; Brandon Marshall, Chicago Bears, Jared Allen, Chicago Bears, Cordarrelle Patterson, Minnesota Vikings, and Kelly Perine, Actor & Comedian and other celebrities joined the golfers.

The weekend kicked off on Friday, June 6, with a sponsor and celebrity guest cocktail reception where saxophonist Mike Phillips was joined by a live band and entertained guests at Kalamazoo Country Club. In addition, there were live and silent auctions of sports memorabilia and other luxury auction items to raise money to support The Greg Jennings Foundation. The next morning a celebrity golf shootout kicked-off the golf tournament followed by the shotgun start at 10 a.m. and the weekend concluded with an awards presentation.

About The Greg Jennings Foundation

The Greg Jennings Foundation is a nonprofit, tax-exempt charitable organization under Section 501(c)(3) of the Internal Revenue Code founded to positively impact youth through investments within the greater Kalamazoo and Minneapolis communities. The Greg Jennings Foundation partners with organizations in educating youth by providing the necessary resources in order for them to reach their academic potential.

Note to Editors: The Greg Jennings Foundation and The Jennings Development Interplex (JDI) are separate entities including funding and program offering. Greg Jennings is proud of the work of his parents and extended family with the JDI and believes their commitment coupled with The Greg Jennings Foundation further empowers Kalamazoo youth.

